



Spend Just \$5,000, to
Avoid a Costly

\$76,200 Mistake

Every landing page visitor, LinkedIn viewer, or cold email lead that does **NOT** convert loses future revenue and confidence in your vision.

What's the Real Cost of "Figuring It Out Later"?

Mistakes that startups commit when they start marketing:

- **Paying for ads without clear messaging**
- **Building a sales team before identifying your real buyers**
- **Hiring a pricey marketer or agency without knowing what actually works**

6-Month Cost Breakdown: The Price of Getting It Wrong

Mistake 1

Wrong Hires

\$5.8K - \$25K per month

Hiring too soon or hiring the wrong marketer means you're stuck paying for underperformance, endless training, and, eventually, replacements.

Mistake 2

Wasted Ad Spend

\$6.9K - \$25K per month

Ads cost time, tools, and cash. Unclear messaging drains it all. If you're targeting the wrong people, you're pouring money down the drain.

In 6 months, that's \$76,200+ gone with little to no ROI.



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What If You Could Avoid All That?

Let's **build your foundation first**. With our Starter Package, you'll:



Pinpoint your ideal audience (so you're not guessing)



Refine your message (so leads don't scroll past you)



Set up an automated system (so you're not chasing every lead manually)

All in just 30 days.

No fluff. No confusion. Just the essential tools you need.

Here's What's Included (and Why It Matters):

Service	Why It Matters
Competitor Analysis + Strategy Calls	Understand your market and customers with SWOT analysis + 4 weekly calls to define your Ideal Customer Profile (ICP).
Landing Page	Test interest and capture leads right away. Stop guessing if people even care.
Automation Setup	Automate follow-ups so you're not chasing leads manually.
A/B Tested Email Campaign	Test multiple messages to see which pain points get clicks and drive action.
Pitch Deck	Pitch your solution to investors, prospects, and partners with a professionally designed pitch deck.



With This Package, You'll Know:



Who your most profitable customers are (hint: it's not "everyone").



How to create messaging that resonates (so people actually respond).



What turns curiosity into paying customers (so you're not guessing your way to ROI).

Don't Burn Cash or Time, Only for Things to Break Later

Here's the cost of waiting:

- Wait 3 months? You'll already be **down \$38,100.**
- Wait 6 months? That **mistake will cost you \$76,200.**

Or, you could get your fundamentals right in 30 days.

**Stop Guessing.
Start Growing.
Launch Now | Grow Fast | Scale Big**

